

# RADOM ACADEMY OF ECONOMICS

Wyższa Szkoła Handlowa w Radomiu



www.wsh.pl/en

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## The facts are behind us!

### **CREDIBLE SCHOOL**

Radom Academy of Economics received a prestigious quality badge and a certificate "Credible School" awarded by the Polish Academic Information Centre.

## THE POLISH ACCREDITATION COMMITTEE

Radom Academy of Economics has been positively assessed as the only university in Radom by the Polish Accreditation

Committee with respect to all majors under control!

### **RADOM OPEN LECTURES**

Lech Wałęsa, Lech Kaczyński, Bronisław Komorowski, Donald Tusk, Jarosław Kaczyński, Jerzy Buzek – many Polish leading politicians have met with the students of Radom Academy of Economics within the framework of the Radom Open Lectures.

### **INTERNATIONAL LECTURES**

Until today, almost 40 ambassadors have visited Radom Academy of Economics and this has been the largest number of meetings with diplomats in Radom for the last five years.

### **OPEN EVENTS**

Every year, Radom Academy of Economics organizes many open events. Owing to them, the Academy is annually visited by five thousands guests. The most important happenings and events: Free Radom Academy, Days of the European Culture, Days of Africa in Radom, social debates, political public debates, Security Day, Days of Dialogue between all Cultures in the World, exhibitions and art exhibition, conferences and scientific symposia, poetry meetings.

## LANGUAGE AND IT CERTIFICATES

Radom Academy of Economics facilitates obtaining prestigious certificates in computer science and foreign languages. These certificates are recognized by employers all over the world.

### **PRIMUS INTER PARES**

Students of Radom Academy of Economics have won the regional stage of the contest for the most outstanding student – Primus Inter Pares (The first among equals). They have also succeeded at the country level.

## A STUDENT OF RAE BEST IN MAZOVIA REGION

A student doing a Master degree in Administration turned out to be the best student in the Mazovia region winning a prestigious academic contest entitled "Studencki Nobel".

## THE MINISTRY OF SCIENCE AND HIGHER EDUCATION SCHOLARS

For the nineth time in a row, students of Radom Academy of Economics have received scholarships from the Minister of Science and Higher Education. As many as twelve students have been awarded these scholarships in this academic year. Radom Academy of Economics ranks first in the ministerial ranking among all non-public universities in the country.

## STATE-OF-THE-ART COMMUNICATION SYSTEM WITH STUDENTS

Radom Academy of Economics offers its students a state-of-the-art communication system, which enables access to a plethora of information 24 hours a day. At any place and any time students can get access to current class schedules, fees, dates of conventions or exams.

## COMFORTABLE AND MODERN DIDACTIC FACILITIES

Premises of Radom Academy of Economics are currently the most modern didactic infrastructure in Radom.
RAE comprises a well-equipped complex of 6 buildings with a total area of over 5000 sq meters.

## SYSTEM OF FINANCIAL SUPPORT

Students of Radom Academy of Economics are provided with financial help, on average 2.500.000 PLN annually is given for scholarships and bursaries. Every third student of Radom Academy of Economics is entitled for scholarships, a lot of them study for free!

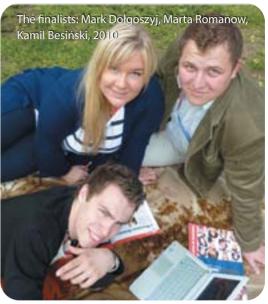
## Successes of our students

## **Student's Nobel Prize and Primus Inter Pares** (The first among equals)

Marta Romanow, a female student of Radom Academy of Economics (RAE) took second place in Mazovia Region in the contest for the most outstanding student – Primus Inter Pares (The first among equals) and came second in the national contest Student's Nobel Prize organized by the Independent Students' Association.

came second in the national contest Student's Nobel Prize organized by the Independent Students' Association.

The contest of Primus Inter Pares is one of the most important undertakings of the students' fraternity in the country. It has been held since the mid-sixties of the XX century. This year marked the 41st edition of the contest. It is organized by the Polish Students' Association under the patronage of President of the Republic of Poland. Students of Radom Academy of Economics have been winning for the last six years in the regional edition of Primus Inter Pares contest. They can also boast of considerable successes at the country level. This year alone, the students listed below won in the sector-specific edition of the contest in the following categories: IT specialist - Marek Dołgoszyj, pedagogue – Marta Romanow, public relations – Katarzyna Woźniak, journalist - Katarzyna Romanowska.



## **Leader Academy Elite Programme**

LEADER ACADEMY Programme (LA) is addressed to the best students of RAE. The requirement for entering the programme is an average mark of 4.5. Participants in the programme enjoy special privileges. The university supports their scientific development and finances their participation in scientific conferences, conventions and training courses, among other things. The students enjoy substantive support and are prepared to participate in contests, internships as well as submit scientific publications. Participation in LIDER ACADEMY Programme provides the most talented students with the opportunity to gain new skills and experience. It is a certain form of scholarship for the most outstanding students.



The winners of Primus Inter Pares 2011 contest - K. Woźniak, M. Romanow, M. Dołgoszyj and Dr Ewa Jasiuk -RAE program coordinator of Leader Academy

## Prestigious Scholarships of the Minister for students of RAE for the seventh time!

Twelve students of Radom Academy of Economics have been awarded with prestigious scholarships by the Minister of Science and Higher Education, prof. Barbara Kudrycka. The Minister awarded awards to students from all over Poland for their scientific and sporting achievements in the academic year 2011/2012. Students of RAE were amongst the best for the seventh time in a row. These results mean that Radom Academy of Economics ranks first in the ministerial ranking among all non-public universities in the country.

The scholarship programme of the Minister for outstanding scientific achievements is a special award, most of all a distinction for outstanding achievements in the field of science. Each year, they are awarded to students who excel in scientific activities, which include, among other things: conducting scientific research, being active in student research clubs and organizations, publishing their works in scientific publications. Points are assigned for completed internships or extra-curricular courses, certificates acknowledging the knowledge of foreign languages as well as foreign scholarship programmes completed. The requirement is also a very high average mark of min. 4.5 achieved through the whole academic year.

Students of RAE have been distinguished with Scholarships of the Minister for their academic performance already for the seventh time. RAE is the only university in Radom, can boast the scientific successes of its scholarship students on such scale: in 2005 – 4 scholarship students, 2006 – 7 scholarship students, 2007 – 8 scholarship students, 2008 – 9 scholarship students, 2009 – 13 scholarship students, 2010 – 20 scholarship students and in 2011 – 12 scholarship students.

## The authorities

We know how to be successful.

Success is one of the most "sought-after commodity" in history. It is not sufficient to be outstanding, hard-working and determined to participate in achieving success. Only competent tutors can make these factors interact with each other. I am convinced that it is best to learn how to be successful from those who have already become successful. Only they can ensure that with the talent and commitment, which we entrust to them, will they shape the future winners. Our university with its fifteen-year history has already proven that it knows how to succeed. The ever increasing number of students allows assuming that this success has been noticed and appreciated. The expertise and commitment of our academic staff have above all contributed to this success. One cannot ignore the comfort of state-of-the-art educational resources and facilities as well as the excellent organization of the university consistent with international management standards. I believe that the facts referred to above will be the beginning of your successes in life as well.







Dean of Faculty of Strategic and Security Studies Dean of Faculty of of Humanities Sylwester Bębas, Docent, Ph.D



Dean of Faculty of Legal Sciences Paweł Nowak, Ph.D



Dean of RAE Department in Mielec Andrzej Gołębiowski Ph.D



Chancellor Gerard Maj, Ph.D



Rector Elżbieta Kielska, Docent, Ph.D



Vice Rector Ewa Jasiuk, Docent, Ph.D

## Educational resources and facilities in the city centre

At present, the facilities of Radom Academy of Economics offer the state-of-the-art educational infrastructure in Radom.

It enables students to gain knowledge in a comfortable manner using the latest technical solutions. At present, RAE owns a complex of 6 well-equipped buildings with a floor area of over 5,000 m2. All facilities are situated in the city centre, in the vicinity of railway and coach stations, hotels, cinemas, clubs and restaurants. Lecture halls, classrooms and laboratories are equipped with the latest audio-visual and multimedia equipment of the following companies: Apple, IBM, Dell, JBL, Cisco, to name a few. All of these are supplemented with comfortable social infrastructure. At present, RAE campus boats the largest and the best-equipped educational resources and facilities amongst all non-public universities in Radom Region.



Auditorium Primum at the Radom Academy of Economics is a prestigious hall where important events, meetings and conferences are held.



Auditorium Primum features a stylish architecture integrated into historic scenery - is an integral part of the C building.



The Building C is located in the heart of Radom, 61a Traugutta Street



There is a modern auditorium in the building C along with a spacious lobby, reception area, comfortable rooms, classrooms and computer labs.

## Educational resources and facilities in the city centre

## It is the only university facility with over hundred years of tradition!

The building of Radom Academy of Economics situated at 61a Traugutta street is an exceptional structure in Radom. It was constructed in 1904 and has been associated with education since its very beginning. In 2001, the renovation executed by the Founder of the University has bestowed splendour to the building, which not only changed it from being in a state of dilapidation to a gem of the city-centre architecture, but also has provided a state-of-the-art teaching facility that continues the tradition of Radom's business education at a higher level for use by students.



### **BUILDING C**

Building C at 61a Traugutta Street is a mixture of historic architecture and modern didactic unit. It is the headquarters of the Faculty of Humanities and the Faculty of Legal Sciences. There are lecture—halls, didactic rooms and computing laboratories. Building C is also a headquarters of the Chancellor of Radom Academy of Economics. There are also Finance Office, Stipends' Office, Career Office, International Relations Office, Postgraduate Studies Office, Dean's Office. Comfortable students' café with a wireless Internet access and CAFÉ GALLERY constitute great addition.



## Primum lecture hall

This facility is a modern building commissioned in 2009, with its architecture having reference to Building C, where the Faculty of Humanities and the Faculty of Legal Sciences are both located. It houses a lecture hall with seating for over 300 persons, a spacious lobby and a reception. The lecture hall has been equipped with the highest quality multimedia and audiovisual equipment, which ensures high comfort for conducting lectures and classes and allows to apply cutting-edge teaching methods. Primum lecture hall has been professionally prepared for organizing symposiums, international conferences, lectures, debates and high-level meetings. It is located in the central core of Radom – it additionally affects its attractiveness and results in its being the most representative structure of this type in the city.

Educational resources and facilities in the city centre



## **MAIN HALL**

It is the largest Academy's main hall with over 320 seats. It is equipped with modern multimedia devices, which meet high didactic standards and provides a pleasant learning environment for all our students. It is also the place of important meetings, lectures and ceremonies. The Main Hall at 7a Domagalskiego Street is an integral part of the Building A.

## **BUILDING D**

First of all, it is a Headquater of the Academy's Authorities. There are a fully computerized library with a reading room and Rector's Office, Department of Didactic Organization.





The seat of the Department of Strategic and Security Studies is also the site of many important meetings and conferences.



There is a complex of buildings belonging to the Radom Academy of Economics at 7a Domagalskiego Street

## Educational resources and facilities in the city centre

## **Building B - a new location of the Faculty of Computer Science**

In the academic year of 2010/2011 RAE extended its campus and expanded its educational facilities and resources. Through the efforts of the Founders of the University a new building located at 1a Staroopatowska street was commissioned in October 2010. The building is a new location for the Faculty of Computer Science as well as RAE Centre of Postgraduate Studies. Owing to its close proximity it forms part of the complex of buildings located at 7a Domagalskiego street.

Building B houses educational facilities of the Faculty of Computer Science and the Centre of Postgraduate Studies of RAE. It will provide a location for state-of-the-art computer classrooms equipped with best-in-class computer hardware, computer labs adapted for training of students to enable them to obtain specialised certificates as well as the highest-quality IT equipment. This building also houses the editorial office of Gazeta Radomska newspaper published by RAE.



The new building of Radom Academy of Economics at 1a Staroopatowska Street is the seat of the Faculty of Computer Science and provides all the teaching facilities for the postgraduate studies conducted by the university.





RAE conducts computer classes using hardware of CISCO, which prepare students for working with large LANs and WANs as well as for CCNA exam certifying their knowledge and skills with respect to the management of routers and switches operating in a skeleton network.

The University participates in the MSDN Academic Alliance Programme, owing to which students of the Faculty of Computer Science have access to the latest software programmes of Microsoft. They can use the latest software programmes free of charge both at the university and at home.



### **BUILDING A**

This modern didactic unit is located in the historic building at 7a Domagalskiego Street. It is the headquarters of the Faculty of Strategic and Security Studies. There are the Main Hall with a capacity of 320 and two lecture—rooms with a capacity of 130 each as well as Dean's Office, didactic rooms an computing laboratories. Students' café with a wireless Hot Spot internet access is also a place where CAFÉ GALLERY is situated.

## Student life

## Student government

The students take part in various spheres of the school's life. They help to organise academic conferences, academic symposia and student events. They also co–decide about important issues connected with students during the debates of the Senate of the Academy and the meetings of the Committee for Stipends. Student Government takes part in various assemblies and meetings also at all–Polish level. Student Government is also a link between school's authorities and the students. It represents the Academy students in Intercollegiate All–Polish Independent Student Association of Private Colleges MONSSUN and in Students' Parliament of the Republic of Poland.

## Student events

Integration events are an indispensable element of student life. Some of them have already become a tradition. They always carry a load of positive energy and offer great fun. "Ekskluzywne Otrzęsiny" ("Exclusive Freshman Parties"), "Student Halloween Parties", "Karnawałowe Połowinki" ("Carnival Mid-year Social Events") or the joyful "Happy Ending" at the end of the academic year cannot take place without concerts, competitions or joint karaoke. These events have been permanently entered in to the calendar of student events.

## Trips to european capitals

Studying is the best time for travel. Following the maxim "travel broadens the mind" the Radom Academy of Economics initiated the cycle of trips for students to European capitals. Students have visited Brussels, Berlin, Rome, Prague, Vienna and Budapest so far. Last but not least, is the fact that all the trips are co–financed by the Academy.



A trip to Prague



Exclusive freshman party



Students Halloween organised by the student government of Radom Academy of Economics



Radom Academy of Economics students on an Erasmus exchange programme in Hungary

## Student life

## **Days for Dialogue of World Cultures**

The Days for Dialogue of World Cultures is an ambitious cultural and educational project, which was implemented by on a grand scale in co-operation with the President of Radom under the honorary patronage of the Polish Committee for UNESCO. This time it was a spectacular event with an extensive programme that included, among other things: lectures, performances, exhibitions, tastings, ethnographic workshops, film screenings, concerts and others. This event was attended by representatives of embassies, groups of artists who specialise in music and dances from different parts of the world as well as travellers, ethnographers and other enthusiasts of world cultures. The two-day event ended with the performance of "Gloria" performed by Lviv's Theatre Woskresinje, which attracted many residents of Radom to Corazzi Square. The aesthetics of the performance was based on Ukrainian folklore. The Days for Dialogue of World Cultures is another event in the series of events that are annually prepared by RAE, which are aimed at bringing together cultures that permeate different regions of the world, presenting the traditions, styles, regional cuisine, cinema, languages, music, etc. An important purpose of these undertakings is to promote intercultural communication and to demonstrate the importance of diversity in todays' global world.

## **African Days**

African Days are an unusual cultural event aiming at presenting and promoting the culture, diversity and beauty of the African continent to the residents of Radom. They are also organised to draw students' and local people's attention to African problems and possibilities. African days are the first cultural event of this type in the region, which the Academy would like to continue and expand in the coming years. The event includes free photo and art exhibitions, concerts, African film festival and other attractions. African Days are held under the auspices of all the African Embassies in Poland. Student's life European Days of Culture at Radom Academy of Economics Concert of the African band Motema African Days organized by the Radom Academy of Economics.

## Day of Thailand

This event organized together with the Embassy of Thailand is part of the chain of events whose objective involves promoting cultures from around the world. The Day of Thailand was an event that enjoyed great interest on the part of students, the youth of Radom and the media. In addition to the lecture of the Ambassador and presentation of tourist attractions of this country, the participants had an opportunity to taste specialties of Thai cuisine prepared by native Thais.

An exhibition of photographs by the well-known journalist Dorota Warakomska from her trip to Thailand added splendour to the event. It was also possible to marvel at the national costumes of Thailand.

## **European Days Of Culture**

The European Days of Culture are a cycle organized by our students every year in order to present the culture, languages, traditions and customs as well as traditional European cuisine. It provides a rare occasion to meet direct with the cultures of Europe. The series of interesting meetings is accompanied by the presence of numerous important foreign guests as well as representatives of embassies. We have celebrated days of British, French, Spanish, German, Russian, American culture so far. All events are open for public, so they constitute an interesting phenomenon for inhabitants of Radom.



Day of Thailand



Days of European Culture



Days of Dialogue of World Cultures



Days of Africa

## Student life

## Photo gallery

Photographic exhibitions in an initiative with which we promote young talents, present the art of photography and draw attention to the problems and issues relating to the reality that surrounds us. Works are most often present in the university's Café Gallery. RAE is also the organiser of open exhibitions on Radom promenade. We present works by students, young artists photographers or travellers. Exhibitions often accompany events organized by the university.

### **Press Photo Exhibition**

RAE's gallery hosts exhibitions of the best Polish press photographers, which present works of the winners of the nation-wide competition BZWBK Press Photo. Exhibitions are a presentation of the best Polish press photography that documents important issues and social events both in Poland and around the world. It shows all aspects of social life – interesting people, initiatives and events. For press photography, unlike any other kind of art, is as close to life as permitted by the circumstances, the characters of the photographs and, very often, the courage of the photo reporters.

### "Foto Odlot" Competition at RAE

For a number of years, RAE, as one of the few places in Poland and the only in Mazovia Region, has been presenting works of photographers from around the world under the International Unconventional Photography Competition "Foto Odlot". It is an undertaking organized by the Voivodeship Arts and Cultural Centre in Rzeszów, the International Federation of Photographic Art (FIAP), the Photo Club of the Republic of Poland as well as by the Foundation "Photography for the Future". RAE is a partner of the prestigious project – the exhibition can be seen only in a few Polish galleries. Our Radom's exhibition has always enjoyed great interest not only on the part of our students, but also the circle of photographers, artists and journalists.



Press Photo Exhibition at RAE

'Foto Odlot' International



Erasmus Day - RAE students in Denmark



RAE Volunteers during the "lcarus" project



Student Carnival, Horsens in Denmark



Football team of the RAE

### Time Of Blood

It is the title of charitable blood donation campaigns that are regularly organized by students of RAE in collaboration with the Regional Centre of Blood Donation and Blood Therapy in Radom. Under the headline "Time for Blood" students promote the ideas of blood donation and organize a blood donation drives at the campus.

### Intimate summer film festival at RAE

RAE is a strategic partner of the National Polish Film Encounters "Intimate" Summer" film festival (Ogólnopolskie Spotkania Filmowe Kameralne Lato). It is an event that is a combination of a film festival with workshops for young persons, discussion panels, free film screenings as well as other innovative forms of artistic animation enabling practical intercourse with the art of filming. "Kameralne Lato" also involves organizing exhibitions, concerts, meetings with interesting people as well as happenings. Anna Mucha is the ambassador of the festival. It is indeed at RAE, among other places, where the invited representatives of the film and television industry conduct series of open lectures revealing the secrets of their profession and exposing other insider's information about the art of filming. Participants in the festival have the opportunity to gain practical knowledge of the filming with respect to the basics of directing, preparing the text of scenario, directing the lighting, staging of cinematic space, as well as acting, editing and post-production. Young people have the opportunity to set up a harmonious film crew and realize their own, original short film study.

## Student life

## Students' Magazine Gazeta Radomska

It is a magazine released at students' suggestion. Young people gain experience in journalism creating a magazine that deals not only with issues connected with the activities of the Academy. There are also articles of social, political and custom issues published in this monthly as well as reports from cultural events, commentaries and reviews. "Gazeta radomska" editing team waits for everyone who wants to write and learn the art of creating the world with journalist's pen.

## Student Organization Wolontariat

Voluntary service "Wolontariat" of our Academy often takes part in various kinds of programs and initiatives including charity, help for instructional and custodian institutions, youth organizations, animal care associations or ecological organizations. "Wolontariat" organizes voluntary blood donations among the Academy's students every year.

## Student debates

Inter-faculty and inter-university debates form part of the activities of the Student Self-governing Body and Student Research Clubs. Except for students of RAE representatives of other universities, youth organizations, representatives of social organizations as well as experts participate in them. The most recent debates concerned two controversial topics: "Do Poles form a tolerant society"? and "For or against the death penalty in the European Union".

### Cinemania Students Film Club

The activities of the club involve promoting the art of filming among students of our university through organizing film screenings and interesting meetings relating to the theme of film making. This initiative brings together cinema and film enthusiasts alike, who by way of joint meetings wish to create opportunities for exchanging views as well as discussions. The Film Club participates in film festivals and collaborates with other student organizations.

## Poetry encounters

It is an opportunity to showcase literary works of students of RAE, samples of their talent and gain valuable advice with respect to their writing skills. Poetry encounters are often combined with authors' evenings.

## Student Organization Biblion

It is a club for book enthusiasts. They discuss new publications and popularize the idea of expanding knowledge through reading books. The club organizes "Evenings with Literature" or "Meetings with Books", to which writers and publishers are invited. Going to all—Polish exhibitions of books is another interesting form of the activity of the club.



WSH is a strategic partner of Polish National Film Meetings, FILM SUMMER, Radom 2011

### Academic Clubs

The following ten student research clubs are active at RAE: the Student Club of Young Administrativists, the Club of Young IT Specialists, the Research Club of Young Educators, the Student Club for Social Research, the Student Volunteering Club, the Student Club of Journalists, the Student Club of Young Diplomats, the Student Club of Scientific Information "Biblion", the Student Club for Servicing Computer Systems, Student Research Club of International and European Law. The purpose of the activities of the student research clubs is to expand knowledge and to develop individual research interests of students. Members of the research clubs conduct research, co-operate with student organizations from other universities, establish contacts with institutions and enterprises, invite interesting guests, organize trips as well as participate in conferences and symposia.

## Student life in pictures



Acting workshops with Anna Mucha at Radom Academy of Economics - Film Summer festival



"Tamtamitutu" - the show of the group during the Days of Africa



"Gloria" show during the Days of Dialogue of World Cultures



Erasmus Carnival, Denmark



Student "Happy Ending" party



Student Party in Prague



RAE Students in the European Parliament in Brussels, a study trip



Freshman part



Erasmus, Denmark



Student photo session for the RAE



Student mid-year social at the the club "Catacombs"



Turkish Day at Radom Academy of Economics



Motema Africa's concert



Days of Dialogue of World Cultures

Forum: Media, Business, Science

### **Public Debates**

Our Academy is a forum for important debates with politicians, government and local government authorities and society representatives of social organizations. These debates are widely supported by local media. The subjects under discussions are mainly key issues and problems of the region and state.



### Academy has organized the following debates:

- » Debate of candidates for the Parliament of the Republic of Poland under the title "Duel of the First Places", 2011.
- » Debate of candidates for the European Parliament, 2009.
- » Expert debate "Financial crisis are our money safe?", 2008.
- » Debate of leaders of the electoral lists of Radom region, elections to the Parliament of the Republic of Poland, 2007.
- » Debate with participation of candidates for the position of President of Radom, 2006.
- Debate with participation of candidates for the position of Member of Parliament of the Parliament of the Republic of Poland, 2005.
- » Debate with participation of candidates for the position of Member of Parliament of the European Parliament, 2004.
- » Debate with the city authorities "Radom at midpoint", 2003.
- » A series of public debates "You have a voice you have a choice"
- » Inter-university student debate "For or against the death penalty".



Radom mayor candidates debate organized by the Radom Academy of Economics,TV Dami and Gazeta Wyborcza - local elections, November 2010



Candidates for the European parliament debate at Radom Academy of Economics

Forum: Media, Business, Science





Jaroslaw Kaczyński - Polish politician, doctor of legal sciences, founder and chairman of the political parties: Centre Agreement and the Law and Justice, former Prime Minister - RAE guest within the framework of the "Open Lectures".

## **Top Press**

Top Press cycle is an initiative that aims at discussions of contemporary media. They are led by guests such as journalists, publicists, reporters and representatives of media world. TOP PRESS meetings are open for all students and residents of Radom interested in media, journalism, or creating public opinion.

## The Radom Academy Of Computer Science

The Radom Academy of Computer Science is a cycle of meetings directed to all people interested in practical computer usage. It is organized by the Faculty of Computer Science of Radom Academy of Economics. These meetings aim at presenting the latest IT solutions in theory and in practice. Developing the cooperation with many schools abroad is a part of the Radom Academy of Computer Science activity. Lectures are run by eminent specialists in this field in Poland and abroad.

### **Business Class**

These lectures deal with economic issues. These are meetings with experts of economy, key Polish businessmen and financial experts. It is the opportunity for establishing relations with them as well as promotion of our town and region.



### **Academic Conferences**

Radom Academy of Economics carries out its educational mission not only by educating its students but also acting as a centre of academic life. The best example of the fact are numerous academic conferences which are organised with the cooperation of other renowned academic centres in Poland. These conferences gather academic teachers and professionals from all over the country and abroad. For several years, the Academy has organized over thirty conferences and academic symposiums.

### Wszechnica Radomska

Wszechnica Radomska is a cycle of lectures directed to various circles: academic, economic, political as well as to the Radom Academy of Economics students. The meetings include discussions of current problems, analyses and the latest trends and subjects from such areas as law, economics, political science and sociology. The guests of the lectures are outstanding academic teachers from schools throughout Poland and from abroad as well as experienced professionals.

## **Political Forum**

## Radom Open Lectures

Radom Open Lectures are already a tradition at Radom Academy of Economics. For the last few years the school has organized a cycle of meetings with leading Polish politicians, business people as well as other well known public personalities. It provides the students and other residents of our city with the possibility of direct contact with well-known people, so the lectures are very popular among students and residents of Radom. The views of politicians, economic activists, the church dignitaries as well as other public figures are often the subject of controversy which raises many questions. As the lectures give the audience the opportunity to ask the speakers questions they are extremely popular and have become a part and parcel of the city's political and social scene.



Fact! RAE organizes the largest number of open events for inhabitants of the region among all the universities in Radom. Open Lectures are exclusive events in which each interested person can take part!

The prestige of Radom Open Lectures is confirmed by the following special guests who accepted our invitations:

(Former Polish President)

Hanna Gronkiewicz – Waltz

(President of Warsaw, former Chairman of the National Bank of Poland)

Józef Oleksv

The late Bp Jan Chrapek

(former Bishop of Radom)

Włodzimierz Cimoszewicz

(Former Polish Prime Minister, Minister of Foreign Affairs)

Janusz Korwin – Mikke

(Leader of Real Politics Union Party)

Grzegorz Wójtowicz

(Member of Monetary Policy Council) Gen. Tadeusz Jemioło

(Academy of National Defence)

Maciej Płażyński

(former Marshal of the Polish Seym)

Jerzy Buzek

(Former Polish Prime Minister, President of the European Parliament)

Donald Tusk

(Polish Prime Misister)

Lech Kaczyński

(Polish President)

Marek Pol

(Deputy Prime Minister of the Republic of Poland, Minister of Infrastructure)

Grzegorz Kołodko

(Polish Vice-Prime Minister, Minister of Finance)

Marek Borowski

(former Marshal of the Polish Seym)

Jarosław Kaczyński

(former Polish Prime Minister, Chairman of Law and Justice)

. Jan Krzysztof Bielecki

(Prime Minister of the Republic of Poland, Executive Director of the European Bank for

Reconstruction and Development)

Tomasz Nałęcz

(former Marshal of the Polish Sevm)

Marek Jurek

(former Marshal of the Polish Seym) Aldona Kamela-Sowińska

(Leader of the Political Party "Initiative for Poland")

Gen. Bolesław Balcerowicz

(former Rector and Commander of the National Defence Academy in Warsaw)

Władysław Frasyniuk

(Leader of the Democratic Party)

Marek Dyduch

(General Secretary of the Democratic Left Alliance SLD)

. Bronisław Komorowski

(former Minister of National Defence)

Adam Struzik

(Marshal of Mazovian Voivodeship)

bp Zygmunt Zimowski (

Archbishop Andrzej Dzięga

(Metropolitan Bishop of Szczecin-Kamień Archdiocese) Father Tadeusz Isakowicz-Zaleski

(author of the acclaimed book "Priests in the face of the Security Services")

Wojciech Olejniczak

(Leader of the Democratic Left Alliance SLD)

Leszek Miller

(Prime Minister of the Republic of Poland, Leader of the Democratic Left Alliance SLD)

Zbigniew Romaszewski

(Deputy Marshal (Speaker) of the Senate)

Janusz Onyszkiewicz

(Vice President of the European Parliament, Minister of National Defence)

Longin Pastusiak (Marshal

(Speaker) of the fifth term of the Senate, distinguished expert on American affairs)

Dariusz Rosati

(Minister of Foreign Affairs, Member of the European Parliament)

(Leader of Democratic Party, Minister of Economy, Labour and Social Policy)

Jerzy Szmajdziński

(Deputy Marshal (Speaker) of the second term of the Sejm, former Minister of National

Bishop Henryk Tomasik

Ryszard Kalisz

(Minister of Internal Affairs and Administration, Head of the Chancellery of the

Wanda Półtawska, MD, PhD

(long-term friend of John Paul II, medical doctor and catholic activist)
Janusz Palikot

(Leader of the Party "Palikot's Movement")

Zbigniew Ziobro

(Minister of Justice, Attorney General, Leader of the Movement "Solidarna Polska")

## Radom Open Lectures in pictures



"I'm with you at an important moment for me. If I win, it will be also thanks to you."

Donald Tusk's entry in the visitor's book, Radom Academy of Economics 19 October 2007



"I'm glad I was able to visit your institution, which plays an important role in the scientific and intellectual environment of Radom and the Mazovia region" Lech Kaczyński, Polish President, Radom Academy of Economics,



Bronisław Komorowski - former Minister of Defense, Marshal of the Polish Sejm, current Polish President



Jerzy Buzek - former Prime Minister and President of the European Parliament



Leszek Miller - former Prime Minister and Head of European Integration Committee



Lech Walesa - the first president of the Third Republic of Poland, elected in democratic elections in 1989

## International Forum

### INTERNATIONAL LECTURES

Radom Academy of Economics actively takes part in public life. Thanks to cooperation with international environment, meetings with ambassadors of countries that are in diplomatic relations with Poland are cyclically organized.

They are called "International Lectures". This is the opportunity for everyone interested in international affairs, diplomacy and problems of modern world to discuss these issues.

To date, we have been visited by as many as 31 ambassadors and representatives of diplomatic missions in Poland.

Our guests were the following:

Faunia Nasreen - Ambassador of Pakistan in Poland

Fransisco José Cruz González - Ambassador of Mexico in Poland

dr Božo Cerar - Ambassador of Slovenia in Poland

Ibnu Sanyoto - Ambassador of Indonesia in Poland

Baasansuren Tugalkhuu - Ambassador of Mongolia in Poland

Sikose N. Mji - Ambassador of the Republic of South Africa in Poland

Ali Bousnina - Ambassador of Tunis In Poland

Latchezar Petkov - Ambassador of Bulgaria in Poland

Salaouandji Tedjini - Ambassador of People's Democratic Republic of Algieria

Marina Chrystoph - Cancellor of the Embassy of the Republic of Austria

Marcelo Munoz Tolhuysen - Consul of the Republic of Chile Mohammad M. Pourmohammadi - Ambassador of the Republic

Dimko Komarowski - Ambassador of the Republic of Macedonia in Poland

David Peleg - Ambassador of Israel in Poland

Fernando Flores - Ambassador of Ecuador in Poland

Anil Wadhwa - Ambassador of India in Poland

Lizeth N.S. Pena - Ambassador of Angola in Poland

Jan Luykx - Ambassador of Belgium in Poland

Abdesselam Alem - Ambassador of Morocco in Poland

Gabriel Constantin Bartas - Ambassador of Romania in Poland

Thakur Phanit - Ambassador of Thailand in Poland

Robert Kiss - Ambassador of Hungary in Poland

Egidijus Meilunas - Ambassador of Lithuania in Poland

 $Ric\, Todd$  - Ambassador of the United Kingdom in Poland

Jan Sechter - Ambassador of the Czech Republic in Poland

Hasan Hasanov – Ambassador of Azerbaijan in Poland

Yuichi Kusumoto - Ambassador of Japan in Poland

Rüdiger Freiherr von Fritsch – Ambassador of Germany in Poland

 ${\bf Zia\ Mojadedi-} \ {\bf Ambassador\ of\ Afghanistan\ in\ Poland}$ 

Thomas Østrup Møller - Ambassador of Denmark in Poland



Ambassador of South Africa, Febe Potgieter-Gqubule during the Days of Africa, Radom Academy of Economics



Yuichi Kusumoto, Ambassador of Japan, a lecture on "Current situation in Japan and the latest trends in Japanese diplomacy", international lectures series.



Radom Academy of Economics has organized over 30 international lectures

## International Lectures in pictures



Ambassador of Morocco Abdesselam Alem



Ambassador of Angola Lizeth N.S. Pena



Counselor of the Austrian Embassy - Marina Chrystoph



Ambassador of Hungary Robert Kiss



Ambassador of South Africa Febe Potgieter-Gqubule



Ambassador of Nigeria Nuhu Bajoga Audu



Ambassador of Algeria Salaouandji Tedjini



Consul of Chile Marcelo Muñoz Tolhuysen



Ambassador of Ecuador Fernando Flores



Ambassador of Thailand
Thakur Phanit



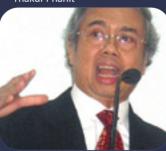
Ambassador of Romania Gabriel Constantin Bartas



Ambassador of Belgium Jan Luykx



Ambassador of India Anil Wadhwa



Ambassador of Indonesia Ibnu Sanyoto



Ambassador of Great Britain Ric Todd



Ambassador of South Africa Sikose N. Mji



Ambassador of Mongolia Baasansuren Tugalkhuu



Ambassador of Iran Mohammad M. Pourmohammadi



Ambassador of Israel David Peleg



Ambassador of Macedonia <u>Dimko Komarowski</u>

## Events of university life in pictures



Leaders of the electoral lists debate at Radom Acaemy of Economicsparliamentary elections 2011



Expert Debate on "Separation of Warsaw from the Mazovia province - threats and opportunities for Radom "- RAE Discussion Salon



Ryszard Kalisz at RAE, an open lecture on "The political position of the president in the legislative process"



Viktar Gaisenak, Ambassador of Belarus at RAE - "Internal and external policies of the Republic of Belarus", International Lectures



Jerzy Urban at Radom Academy of Economics in a series of open lectures, lecture on "Cult of Independence"



"Quick or slow changes in the Constitution " - a lecture at Radom Academy of Economics by Jerzy Szmaidzinski



Longin Pastusiak at Radom Academy of Economics with a lecture titled "Who is Barack Ohama?"



Open lectures series: Sławomir Nowak on the the role of young people in local government"



Acting workshops with Anna Mucha - "Film Summer" Festival at Radom Academy of Economics



Bishop Henry Tomasik on "Christian conception of man, Radom Academy of Economics, Open Lectures series



Inauguration of the academic year at Radom Academy of Economics, the first year students matriculation



Radom mayor candidates debate Radom Academy of Economics, local elections 2010



"Is Poland is a country of laws?" - a lecture by Jarosław Kaczyński, series of open lectures, Radom Academy of Economics



Zbigniew Hołdys on copyrights in the light of ACTA, Radom Academy of Economics, Open Lectures

## **Erasmus Programme**

### Student exchange under the erasmus programme

Radom Academy of Economics received an Erasmus University Charter in 2004, which provides a general framework for all European cooperation activities a higher education institution may carry out within the Erasmus Programme. The Charter sets out the fundamental principles and the minimum requirements underlying the Erasmus activities a higher education institution has to respect. The Charter entitles your institution to participate in decentralised Erasmus activities, as well as to act as an applicant organisation in Erasmus centralised actions (multilateral projects, networks and accompanying measures) managed by the Executive Agency. It enables student and teaching staff mobility, curriculum development, cooperation projects and networks.

Under the Erasmus Programme, Radom Academy of Economics hosted 430 foreign students

## What do you have to do to be accepted as an erasmus student at rae?

First of all, please, contact with International Relations Office of RAE to give you all necessary documents (Application form and Learning Agreement) and information you need. These forms will be sent by e-mail or you can find it at our website.

### **Erasmus Coordinator Radom Academy of Economics**

International Relations and Internships Office Poland, 26-600 Radom ul. Traugutta 61a e-mail: zagranica@wsh.pl

Tel.: + 48 48 363 22 91 ext. 45

Fax.: + 48 48 363 22 90

Then, you should send your Erasmus Application form and Learning Agreement both signed by your own university's coordinators to our International Relations Office.

The deadline of sending those documents is:

**31 December** for students willingness to study in spring semester

**31 July** for students willingness to study in winter semester

Your Application forms have to be approved by our authorities and coordinator. After your applications forms are signed by our university, you will get back one copy of Application form and Learning Agreement. You will also receive an acceptance letter.

Under the Erasmus Programme Radom Academy of Economics cooperates with 171 partnership foreign universities located in 22 countries:



## Winter Term

### Concept

The curriculum of the English path was prepared in order to provide students with the necessary knowledge and practical skills in decision-making in diverse conditions of the international market environment. The path realised in this scope is extremely valuable and useful for students because of its interdisciplinary and multi-dimensional approach to analysis of contemporary problems of businesses and economic environment. Currently, many foreign companies and state institutions are in need for specialists in international business that is why, Radom Academy of Economics places an emphasis on the close integration of theoretical and practical knowledge as well as preparation for professional work gained during workshops.

### **Objectives**

The English Path "International Business in Global Economy" is primarily aimed at providing the students with knowledge and skills needed in doing business internationally and prepare them to work in companies operating in the EU and global economic space. In addition, by taking part in the programme students can acquire knowledge of cultural differences, international relations which enables them to understand the issues of the modern world better, analyze the environment and notice the interconnections among economic units. The programme helps them to learn rules for running businesses, ensuring effectiveness of the market as well as creating and implementing business plans. Students will find out about the functioning of the global and European market, including competition rules, procedures related to the movement of goods across borders. They will also learn how to carry out analyses and evaluate the situation on international markets.

## INTERNATIONAL BUSINESS IN THE GLOBAL ECONOMY

- this is an Interdisciplinary Educational Path for winter semester, which includes courses:

## 1. Cultural aspects of international business - 4 ECTS

In an era of globalization, marketing is a management discipline that must be conducted in co-operation with people of different cultural backgrounds or be tailored to the needs of such diverse people. Continously, marketing managers need to be able to function within and across national cultures. This is arguably, especially so within the defence sector. Therefore, awareness and understanding of culture is a key skill for international marketing managers. The aim of this course is to improve students' awareness of the cultural dimension of conducting business internationally, increase sensitivity to issues concerning national culture and cultural overlap/conflict and explore methods and techniques for managing the marketing function in an objective and useful manner, within culturally diverse settings.

## 2. Competition Policy - 3 ECTS

The aim of the course is to cover economic concepts and method of analysis relevant for anti-monopoly policies of state and supranational institutions, explains the main statutes of related legislation and discuss possibilities economic analysis in practical enforcement on concrete cases on national as well on supranational levels with active participation of students. Upon successful completion of this course, students will be able to understand main institutions of anti-monopoly policies including possible conflicts. The course provides student with arguments useful for their future carrier.

### 3. Currency and Financial Crises - 4 ECTS

The global financial crisis of 2007-2009 was the most severe since the Great Depression. Understanding this crisis and the responses of central banks and other authorities will help business decision-makers and investors assess financial opportunities and risks in normal times. International comparisons during the current crisis will be used to illuminate these key issues. Comparison and contrast with past crises and policy actions also will play an important role

## 4. Current Issues of European and Global Economy-4ECTS

The aim of the program is to introduce students the EU preference formation on foreign economic policies, strategies and tactics in international economic negotiations also they will study what role does the EU play in international economic organizations, such as the World Trade Organization? How does it interact with other international economic organizations, standard-setting organizations such as Codex Alimentarius and the Basle Committee on Banking Supervision, and plurilateral clubs such as the G7/G8? This course also introduces and describes last financial crisis and it influence of European and Global Economy.

## 5. Human Resources Management on the International market - 4 ECTS

This course is based on the fundamental premises that the major role of HRM is to provide organizations with the foundations and information that they need to increase strategic advantage and to improve

operational efficiency. The quality of the organization's employees, their enthusiasm and satisfaction with their jobs, their experiences and sense of fair treatment all affect the firm's productivity, customer service, reputation and survival. Although there will not be many students in this course become HR specialists, virtually all will have to work with other people. Dealing with people is a process of organizational life, regardless of what position they are in; accounting, finance, marketing, international business or some other areas. Apparently, every manager is a human resource manager. It is important for managers in all departments to functionally confront HR issues daily. Thus, this course aims to prepare students who plan to manage others at sometime in their careers.

### 6. International Commercial Law-4 ECTS

This module focuses on international law, extending the institutional coverage of module 550.1 to include general treaties of international law, such as the GATT, WTO, and related agreements relevant to trade and investment; specific trade laws; case histories; and dispute settlement procedures. It will familiarize students with the nature and structure of international rights and obligations in the field of international trade and investment, the relationship between domestic (municipal) law and international rules and obligations, the nature of international agreements, and the main contours of substantive obligations in the trade and investment field. Students identify how such rules and obligations can - or cannot - help to resolve specific problems relating to international trade and

## 7. International Marketing - 4 ECTS

This course will present an overview of the unique aspects of marketing in the international business environment and provide the framework upon which multinational marketing management can be based. Emphasis will be placed on the role of the international marketing manager in the development of marketing strategies for a variety of markets in diverse cultural, political and economic situations. Focus will be on the decision making process in the areas of foreign market analysis, target identification, product planning, promotion and channels of distribution. The global objective of this course is to provide students with the necessary knowledge and tools to develop marketing strategies for a variety of markets in diverse cultural, political and economic situations.

### 8. Modern Economic Systems - 4 ECTS

Comparative economic systems is the study of the effects of economic systems on observed outcomes, i.e., economic performance and welfare. Thus, our goal will be to attempt both theoretical and empirical (case study) investigations to determine the relative effects of the various systems. This will not be easy, for economic outcomes are determined by many other things (stage of economic development, income, politics, climate, geography, customs and traditions, etc.), as well. We will study three economic systems: capitalism, planned socialism, and market socialism and will analysis the countries most representative of these systems.

### 9. Polish for beginners - 4 ECTS

The objective of Polish language course is to acquire communication skills in Polish in the area of vocabulary and general subjects at different competence levels – from very beginners to highly advanced. The programme promotes the introduction to Polish language through active teaching in the office and social environment, as well as familiarizing foreigners with lifestyle in Poland, with a focus on cultural differences. The course is divided into modules dedicated to the subjects selected through the analysis of the needs of participants and recommended by the teacher. Apart from developing speaking and listening skills the participants practice writing and reading skills, depending on the objectives. The participants take part in exercises, write tests and final exam based on the basis of which the teacher prepares a recommendation for every participant on further learning stage.

### 10. The Globalization of the Economy - 4 ECTS

In this course, students will examine globalization, its many facets, complexities, paradoxes, controversies, and effects. The institutions that dominate the global economic system will be emphasized, especially as these affect the mission and work of the church. Students will discuss and critique the ideology that supports economic globalization, consider alternative models of global society, and consider strategies for educating congregations and equipping them for action.

### ${\bf 11.\,Trends\,in\,the\,Global\,Economy\,-\,3\,ECTS}$

In this course we will study the global economy from the perspectives of both economic theory and real world evidence. In order to understand the way in which the global economy works we need a solid foundation in the theory of international trade in goods and services and the theory of international exchange of assets. Broadly speaking, international trade develops the micro theoretic foundations of global economy study while international finance supports the macro theory underlying our examination of the global economy.

### 12. English - 4 ECTS

### Contact person:

Izabela Kopycka
Radom Academy of Economics
61a Traugutta Street, 26-600 Radom, Poland
e-mail: zagranica@wsh.pl;
ikopycka@wsh.pl
phone: +48 48 363 22 90 ext. 45,
fax: +48 48 363 22 91

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## Spring Term

The program will enable students to gain knowledge on international processes during which the individual countries form joint mechanisms and institutions equipped with the powers that were previously in the competence of the state. Integration of the European Union embodies the vision of humanity and a model of society with a special attitude to the rich heritage of values. Members of the European Union as a whole, rather than the sum of components, take the challenge of globalization to have a better impact on economic, social, technological, commercial, political and legal issues. Students will acquire a thorough knowledge of European integration with a focus on social and legal aspects of such a phenomenon as the European

### Objectives

The aim of the program is to introduce students to the sources of nature and dynamics of basic, legal, social and partially cultural processes related to the European integration. Students will have the opportunity to gain knowledge and assess the European integration in terms of positive and negative legal and social aspects. Our goal is to enable students to gain a general understanding of interdisciplinary social science and to use it at work and in life with the principles of ethics. The main purpose is to enable students to analyze social and political processes taking place in the global, regional, state and local scale, as well as get acquainted with the economic and legal principles underlying the organization and functioning of modern societies. The student should know the history of Europe, the conditions for its integration, as well as the genesis of laws and principles operating in the European Union.

## LEGAL AND SOCIAL ASPECTS OF EUROPEAN INTEGRATION

- this is an Interdisciplinary Educational Path for winter semester, which includes courses:

## 1. Corporate Social Responsibility in the European Union - 4 ECTS

European Union - 4 ECTS
The course aims to develop student's general theoretical knowledge of Corporate Social Responsibility in contemporary organizations and understanding of Corporate Social Responsibility an evolving management practice. The course will cover the following subject areas: Theories of Corporate Social Responsibility; The development of Corporate Social Responsibility; Methods for analyzing conceptual foundations of Corporate Social Responsibility in contemporary businesses and organizations.

2. Democracy in Europe - 4 ECTS

This course introduces students to the theoretical debate on democracy and its transformations in Europe, both at nation state and supra-national levels. Moreover, it addresses the issue of democracy promotion in failed and failing states, with a specific focus on the dynamics currently undergoing in the EU near abroad also presents the main trends of democratic transformations in Europe from an institutional perspective, also by highlighting divergences and similarities with the developments taking place in the United States. In this context, centrality is given to the idea of the EU and US as converging "compound democracies". The course aims to develop students' familiarity with practices of international state building and multilateral projects for the consolidation of democratic and good governance practices in post-conflict scenarios. In particular, emphasis is attached to the following issues: sovereignty in international relations, the EU integration process, democracy promotion and integration process, democracy promotion and human rights policies in complex post-conflict reconstruction projects, EU enlargement and reconciliation policies in fractured multiethnic

3. European Law-3 ECTS
The purpose of this course is to provide an overview of European Union law with a particular emphasis on competition law. It will cover the history, institutions and fundamental freedoms (e.g., free movement of persons and goods) as well as competition and merger control law. It will review the underlying treaty law as well as the case law and the secondary legislation of the EU. The topics to be discussed are: history of EU, institutions, freedoms, policies and issues, anti-competitive arrangements, abuse of dominance, merger control, sources of European law.

## 4. Institutions and European Union Sources - 4

ECTS
This course aims to familiarize students with the main institutions of the European Union and how they interact to form a political system. The course starts with the theoretical debate about the nature of the European Union. Then, it introduces the EU institutions and decision-making discussing executive, legislative and judicial politics. Finally, it analyses the role of citizens in the EU system. On completion of the course, students will have acquired a knowledge of the basic theories of European integration, of the main political processes and politicization of the EU and they will be able to critically analysis and understand how the EU is

functioning as a political system. Also, the students will have acquired knowledge of three sources of European Union law: primary law, secondary law and supplementary law. That means that they will be educated about Treaties establishing the EU, legal instruments based on the Treaties, conventions, agreements and elements of law not provided for by the Treaties. This category includes Court of Justice case-law, international law and general principles of law

## Intercultural Communication in Europe - 4

The main objective of this course is to provide students from different countries and background insight in the knowledge of intercultural communication through language. The course deals with analysis of communication and its influence on and by culture in its broadest sense. It includes particular areas of behavior and communications EU inhabitants. Students will talk and confront with similarities and differences between basic values, lifestyles, models of consumption, cultural standards, atc.

6. Migration in European Union-problem or solution for labour market - 4 ECTS
The main goal of the course is to provide theoretical basis, rules and aspects of migration policy in EU countries. Migration can cause problems for both the immigrants and the people who are already living in the area. These problems can include clashes of culture, lack of jobs, difficulty in understanding technology for immigrants, language barriers, and ethical differences. The focus point of the given course will be analysis of migration processes and draw attention to the opportunities and challenges posed by migration.

### 7. Regional Policy in the European Union - 3 ECTS

7. Regional Policy in the European Union - 3 ECTS
The main goal of the course is to provide theoretical basis, rules and aspects of regional policy and regional development in EU countries. The course will get students familiar with idea of European Union regional policy and its evolution, institutions, mechanisms and financing. Essential part of the course will be focusing on contemporary problems of EU regional policy, differences and priorities. The focal point of the given course will be analysis of regional management processes and survey of good practices. Goals of the course: understanding of EU regional policy rules and basis, obtaining knowledge of regional policy instruments, ability to indicate of regional policy instruments, ability to indicate factors of regional development, ability to compare and value conducted regional policy and its effects.

## 8. Security Problems in the European Union - 4

The main purposes of this course is to familiarize students with key security problems in international relations (from theoretical and practical perspective). We will discuss on security strategies such as alliances, balance of power, collective security, deterrence, and on perspectives on security (critical theory, neoliberals etc.), and also the role of great powers and third world security. We will also try to discuss on proliferation, environmental security, population (societal security) and terrorism.

## 9. Social aspects of Integration Processes in Europe-4 ECTS

Europe - 4 ECTS
This course introduces students to the relevant information concerning the functioning of contemporary Europe. This course covers concepts associated with the notions and tenets connected with the functioning of the United Europe. Students will learn about the selected elements of the European history, about the selected elements of political theories of international relation and about different cultures of Europe. We will also try to discuss the issues connected with the contemporary societies of Europe and to discuss the issue of intercultural.

## 10. Stereotyping and Prejudice in the European Union - 4 ECTS

Union-4 ECTS

This course focuses on the social psychology of stereotyping, prejudice, and discrimination. In other words, we will examine the phenomena and processes associated with one's beliefs about members of social groups (stereotypes), attitudes and evaluative responses toward group members (prejudice), and behaviors toward members of a social group based on their group membership (discrimination). Also, we will study how these issues shape the experiences of social group members, especially when they are members of low-status and/or minority groups. In order to explore these topics, we will primarily focus on large societal groups that differ on dimensions of identity such as race, ethnicity, gender, sexual orientation, and religion.

11. The European Union as an Entity of the Global Economy - 4 ECTS
The course contents: global and international position of the EU in the world: state and future, evaluation of transatlantic relations of the UE: USA - EU, eastern Partnership of the EU: plans and challenges, progress in bilateral relations EU - Russia (since y.1991), Mediterranean Economic Area: history and present state, BRIC countries as partners of the EU, Western Balkan - EU progress in relations, prospects for new enlargement of the EU.

12. Polish for beginners - 4 ECTS
The objective of Polish language course is to acquire communication skills in Polish in the area of vocabulary and general subjects at different competence levels – from very beginners to highly advanced. The programme promotes the introduction advanced. The programme promote's the introduction to Polish language through active teaching in the office and social environment as well as familiarizing foreigners with lifestyle in Poland, with a focus on cultural differences. The course is divided into modules dedicated to the subjects selected through the analysis of the needs of participants and recommended by the teacher. Apart from developing speaking and listening skills the participants practice writing and reading skills, depending on the objectives. The participants take part in exercises, write tests and final exam based on the basis of which the teacher prepares a recommendation for every participant on further learning stage.

### 13. English - 4 ECTS

## Erasmus Programme in pictures



Integration bicycle tour around the Balaton Lake, students on Students on an Erasmus exchange programme in Hungary



Radom Academy of Economics students together with their friends from other countries during their Erasmus study exchange in Mallorca



"Euro Trip" - RAE students organized an international tour and visited Several European countries during their Erasmus study exchange



One of the partner universities of Radom Academy of Economics Kodolanyi Janos University College in Szekesfehervar in Hungary



Student Parties are the best opportunity to learn about the other cultures and Erasmus program



REA and Erasmus students on a trip to Prague



Foreign students start a new term and a new academic year with Radom Academy of Economics.



The scientific dimension is one of the important aspects of the Erasmus exchange. Therefore, Erasmus students do research or take part in conferences, e.g. in international conferences organised by the Radom Academy of Economics.



There is always a strong representation of Erasmus students from Turkey - a country associated with the EU - at the



The Erasmus program always results in new friendships across Europe



REA students on the Eramus programme in Hungary



Erasmus students on the trip to Cracow organized by the International Relations Office of Radom Academy of Economics



Erasmus students promoting their countries abroad



REA students promote their country his country at the English booth on the "International Day" at Vitus Bering Denmark University College

## Fields of study

for polish-speaking students

## Bachelor Studies - 1<sup>st</sup> cycle studies (3 years)

### **Faculty of Strategic and Technical Studies**

### International Relations

International logistics
Foreign trade
International tourism
Funds and EU projects
European policy

International finance

### **Internal Security**

Security information networks and information Detectives and protection of persons and property Public order and safety Emergency management Tackling organized crime and terrorism

### **Faculty of Humanities**

### **Pedagogy**

Crisis intervention
Social prevention and rehabilitation
Early education and preschool
Pedagogy of work and vocational counseling
Social pedagogy and pedagogical therapy

## **Journalism and Communication**

Digital media and electronic communications
Journalism
Public relations
Promotion and advertising
Spokesman
Political marketing
Business communication
Broker information

## **Engineering Studies** 1<sup>st</sup> cycle studies (3,5 years)

## **Faculty of Strategic and Technical Studies**

### **Informatics**

Graphics and multimedia techniques
Systems in management
Security systems
Programming for mobile devices

## **Faculty of Legal Sciences**

### Administration

Public administration
European administration
Administering waste and recycling
Administration of civil aviation
Tax administration and public finance
Administration of providing services
Administration of public order services
Administration and real estate transactions

### Management

Project management and innovation
Human resource management and personnel policy
The management of small and medium-sized enterprises
Accounting and finance management
Management of the airports

### **Economy**

Commerce
Accounting and taxes
Managerial economics

### The law in business

Law and economics for SMEs Protection and recovery in economic activity Network systems

## Master Studies 2<sup>nd</sup> cycle studies (2 years)

- Administration (Faculty of Legal Sciences)
- Internal security (Faculty of Strategic and Technical Studies)

### **Pedagogy (Faculty of Humanities)**

Social prevention and rehabilitation
Pedagogy care and educational pedagogy
Early education and preschool
Social pedagogy and pedagogical therapy
Pedagogy of work and vocational counseling

## International Relations

## The concept of studies

## The concept of studies

International relations is the study of foreign affairs and global issues among states within the international system which draws upon such diverse fields as economics, history, law, philosophy, geography, sociology, anthropology, psychology, and cultural studies. Studies of this field are dedicated to those interested in gaining skills to facilitate the analysis of the phenomena occurring in the field of progressive EuropeanIntegration and international cooperation in global and regional dimensions. Students gain knowledge regarding economic and social sciences as well as political and legal skills, which enables them to analyse the world economy. This knowledge helps them to become acquainted with and understand the character of the evolution of the international political and economic systems as well as identify and assess the events and problems from the international perspective.

## The programme of the studies includes issues from the field of:

- » Theory and History of International Relations
- » Political, Economic and Cultural International Relations
- » International and community law
- » European Integration Processes
- » Functioning of the International Organizations
- » Polish Foreign Policy
- » World Economy

### Vocational perspectives

The graduate of the International Relations faculty is fully prepared to start a job as a specialist with the knowledge of economic, political, economical and social issues. He/she can find an employment or workplacement as a manager of an international corporation, business consultant, international market expert or diplomat. Depending on the chosen specialization, the graduate can also work in local and governmental administration, institutions and companies operating on the international markets or developing international cooperation. Furthermore, the graduate of international relations can start his/her career in scientific, research and cultural institutions, publishing houses or mass media engaged in the international issues. A dynamic development of the international cooperation and Poland's growing participation in it generates the demand for numerous specialists managing companies cooperating with their foreign partners.

### Specializations:

- » Foreign Trade,
- » International tourism,
- » International Finance,
- » Funds and EU projects,
- » International Logistics,
- » Eastern Studies



I'm glad I could study at Radom Academy of Economics. I made lots of great friends here, who I believe I will keep in touch with. This school gave me also a great opportunity to develop my language skills and my academic knowledge. In our international group of Erasmus students I felt very comfortable and it was a pleasure to study with them.

CATARINA ALEXANDRA DE OLIVEIRA SANTANA Instituto Politecnico de Setúbal, Setúbal, Portugal



Radom Academy of Economics is a private University which is trying to improve itself and it is more social than the other ones. This University is not so complex, so you can feel relaxed and comfortable in it. I think it will become one of the best Erasmus Universities in the future.

EMRE DILFIRUZ Selçuk University, Konya, Turkey

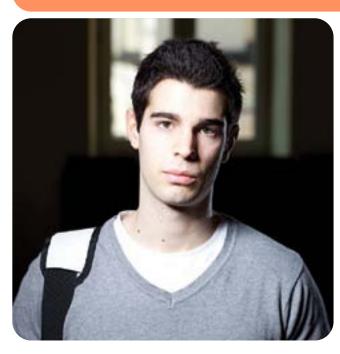
## Administration

## The concept of studies

### The concept of studies

Systemic and economic changes created demand for new kind of specialists, such as those who are able to cope with new challenges arising for the institutions and administration. During their studies the Administration students gain theoretical and practical knowledge of different branches of law and become acquainted with the rules of the organization and structure of local administration. Students will be prepared to take up a job in local, regional, national or European administration. They can work as managers, consultants or executives.

The knowledge that can be gained at the Faculty of Administration will be also valuable for those, who want to set up their own business as it will considerably facilitate contacts with various institutions of public administration. Additionally, it will enable the cooperation with the administrative units during the realization of projects financed with the public funds. The programme of the studies includes elements of general administrative and managerial knowledge combined with the study of the related vocational skills. The programme was designed in such a way as to have a universal character and meet the standards set by other European universities.



I would recommend Radom Academy of Economics because of the professional teachers and the great location of the city. Also in Radom you can easily make friends, it's definitely an adventage.

JONATHAN NOVOA ÁLVAREZ Vigo University, Vigo, Spain

Radom Academy of Economics is a member of an elitist Society of Public Administration Education (Stowarzyszenie Edukacji Administracji Publicznej (S. E. A. P.) the membership in this society confirms high quality of education at the Faculty of Administation through the implementation of a up—to—date programme of studies and the development of scientific research in this field.

## The studies include the following blocs of subjects:

- » organisation and management;
- » marketing;
- » human resources
- » company surroundings;
- » law;
- » administration.

## **Specializations:**

- » European Administration,
- » Administering waste and recycling,
- » Public Administration,
- » Administration of Civil Aviation,
- » Administration of public order services,
- » Economic Administration in the UE and Ukraine,
- E- government, Administration Personnel,
- » Administration of justice and the prosecution

### Vocational perspectives

Studies at the faculty of Administration prepare the students for work in:

units of government administration, self-government administration, non-governmental organizations cooperating with public administration or carrying out commissioned tasks, state and private companies, international organizations, consulting agencies working for government and self-government administration. Graduation of Administration significantly facilitates running different types of businesses.

## Internal security

## The concept of studies

## The concept of studies

The aim of this course is to provide knowledge and skills essential to anticipate threats to security and public order, methods of preventing violations of public order and security, analysis and assessment of security and public order.

Students will also be prepared to make decisions under conditions of threat to security and public order, organize collective action in an emergency, manage crisis situations brought about by natural disasters, catastrophes, accidents and terrorist attacks. The students will acquire knowledge of social and legal issues, ability to analyze phenomena and solve security problems on a global, state, regional and local scale.



I think Radom is a small but very beautiful city. The people who live there are respectful and helpful. I remember many situations when they explained me the way to the place I was looking for, or they even took me there.

CIHAD TORAMAN, Selçuk University, Konya, Turkey

## » security of computer systems;

» economic security of countries;

» protection of people, properties, facilities and areas;

» security of local communities and creating safe spaces;

**Internal Security studies involve such issues as:** 

- » crisis management;

» ecological safety;

» energy security

- protection of personal data and classified information;
   combating terrorism;
   human rights and professional ethics of state officers;

- » first aid in emergency, in life-threatening situations.

### **Specializations:**

- Emergency management,
  Combating organized crime and terrorism,
  Security information networks and information,
- » Army and special forces in the security of the State,
- » Logistics of uniformed services,
- » Criminology and forensics.

## **Professional perspectives:**

The Graduates of internal security will be prepared for work in public administration (central and local government), for the Police, Border Guards, Prison Guards, City Guards, the customs, the Polish Army, Fire Service, the Internal Security Agency, the Road Transport Inspection, Railway Security Guard and in public and private sectors in positions responsible for information security. They will be trained to perform various functions in the National Civil Defence formations and institutions related to crisis response, bodies and agencies of the European Union, international organizations, electronic media, private companies, as well as negotiation specialists resolving crisis situations.

Education received during the studies of internal security also opens the way for employment in the national, European and international institutions of public safety (Internal Security Agency, State Protection Office, the European Police Office, the International Police Organization) and also in the structures and units of the Polish Army, as civilian employees and in companies providing protection of persons and property services.

## Management

## The concept of studies

## The concept of studies

The fundamental goal of the course is to train and promote the qualified managerial staff for the needs of business, administration, and various social sectors. The students will have acquired essential knowledge and skills needed to recognize, diagnose, and solve problems with running various businesses on the job market. They will also have learnt how to use rare human, physical, and financial resources successfully. Moreover, the students will have been acquainted with social, legal, and economic issues. The course particularly draws attention to the problems of running an individual enterprise. Thanks to that, graduates will have learnt how to run an own company, develop creativity and be open to changes. Another decisive factor in achieving success on the job market is instilling in students effective skills of managing the communication sector with a particular focus put on public relations activities that help to improve an image of the company. The course embraces such modules as Organizational Behavior, Public Relations in Organization, Public Relations Materials and Texts, Consumer Relationship Management, Company Marketing Communication System. The course exposes students to a wide range of tutorials, workshops, and seminars, thanks to which students will have opportunities to solve problems individually, cooperate with each other, use different sources of information, combine and shape existing knowledge, organize and evaluate own and other's work, prepare business projects, give presentations and provide written assignments connected with specific issues, engage in new challenges as well as do different jobs. The degree programme in Management offers the following specializations: Managing Projects and Innovations, Human Resources Management and Personnel Policies. Managing Network of Airports.

The programme of studies follows an interdisciplinary approach.

The course embraces legal issues as well as economic and management subjects, among which there are the following:

- » Foundations of Jurisprudence
- » Financial Law and Civil and Commercial Law
- » Labor and Social Security Law
- » Public Procurement Law
- » International Law
- » Public Economic Law
- » Microeconomics and Macroeconomics
- » Public Finance
- » Marketing and Marketing Research
- » International Economic Relations
- » Science of Enterprises
- » Organization and Management Theory
- » Management Methods and Techniques
- » Financial. Tax. and Management Accounting
- » Corporate Finance Management
- » Quality, Risk, and Innovation Management
- » Strategic Management
- » Managing Projects (including EU projects)
- » Organization of Logistic Systems

### **Career Prospects**

The course prepares to realize essential management functions in enterprises of different ownership types and different organizational and legal forms, public administration sectors (both governmental and self-governmental), non-profit organizations, institutions of the European Union, and national security organizations. The course also prepares students to start an own business. The graduates will be able to run a family business, design and implement innovative organizational arrangements, work as specialists and managers in the different fields of management. Moreover, the graduates can apply for Master courses in Management or related fields.



Management of the airports, Human Resources
Management and personnel policy, Accounting and
finance management, Project management, Management
organizations, Financial management of the company,
Sales Management, Innovation Management, Interactive
Marketing, Tourism Management.



I like Radom and Radom Academy of Economics because of many reasons, but first what comes to my mind it's that the University is located in a historical building, surrounded by old architecture in the most historical part of Radom.

The very good thing is that the city is cheap, even in our school's canteen you can eat nice meals for a good price! Tea is just 2 zlotys;-)

HAYRULLAH YILDIZBAKAR Selçuk University, Konya, Turkey

# **Economy**The concept of studies

### The concept of studies

The fundamental goal of the course is to train and promote the qualified economics staff for the needs of business, administration, and various social sectors. The students will have acquired essential knowledge and skills needed to recognize, diagnose, and solve problems with running various businesses on the job market. They will also have learnt how to use rare human, physical, and financial resources successfully. Moreover, the students will have been acquainted with social, legal, and economic issues that are the cornerstone in understanding the nature of management in all its aspects. The social, legal, and economic content also helps to analyze processes, solve problems connected with making economic decisions on a global, national, regional, and local scale. The course programme is designed to meet the requirements of free-market transformations and Poland's openness to the world and modern technologies. Thanks to that, the graduates will manage to adapt to rapidly changing market conditions. The course offers elective modules, which gives students an opportunity to choose the content of the course in accordance with their interests and a preferred career path. The degree programme in Economics offers the following specializations: Commerce, Accounting and Taxation, and Managerial Economics.

### **Specializations:**

- » Commerce.
- » Accounting and Taxes,
- » Managerial Economics,
- » Financial Advice,
- » Economy Enterprises,
- » E-business.



Erasmus students, Vitus Bering Denmark University

## The programme of studies in Economics embraces the following subjects and contents:

- » Social and Economic Policy
- » Entrepreneurship and Managing a Company
- » Economic Analysis
- » Public Finance and Financial Markets
- » Economics of European Integration
- » Regional Economy and Structural Funds
- » Economics of Environmental Protection
- » Foundations of Management, Law, and Accounting
- » Intellectual Property Protection
- » Information Technology
- » Philosophy, Sociology, and Psychology
- » Ergonomics, Security, and Employment Protection
- » Foundations of Marketing
- » Financial Controlling

## Career Prospects

A graduate of Economics is able to work in a socio-economic European sector without difficulties, can successfully take up a job as an economist that is also a specialist in managing financial, human, and physical resources. The graduate can conduct economic and financial analyses professionally that help to make rational decisions embedded in market economy theory. Moreover, the graduate can take up a job in enterprises of different ownership types and of different organizational and legal forms, public administration sectors (governmental and self-governmental), non-profit organizations, institutions of the European Union, or run an own company. The course entitles the graduates to apply for Master courses in Economics or related fields.

## Law in business

## The concept of studies

## The concept of studies

The objective of studies in law in business is to equip graduates with the knowledge, skills and competences in the field of legal science and economic information necessary to work in small and medium-sized enterprises and debt collection companies. Acquired knowledge and practical skills will enable graduates to solve problems related to the functioning of companies of small and medium-sized enterprises, concerning, inter alia, tax law, labor law, financial management companies, insurance, accounting, or start and run a business.

### The course covers such topics as:

- » Administrative Law
- » Financial law and commercial law and civil
- » International Law
- » Labor law and social security
- » Industrial property law
- » Public procurement law
- » Fthics in business
- » Public finances
- » Financial management of enterprises
- » Management of intellectual property
- » Management methods and techniques
- » International Economic Relations
- Psychological aspects of the recovery process
- » psychology
- » Microeconomics and macroeconomics
- » Learn about the company
- Basics of constitutional law
- » Public economic law
- » sociology
- » Theory of organization and management
- » Recover judicial and extrajudicial
- » Sources of business financing



Radom Academy of Economics is a fantastic University, because it offers a good education opportunity for Erasmus students. Most of the classes are entertaining and the teachers are very good – this is important for choosing the place of your education!

The best of Radom is its location - the city is in the center of Poland with a good ways of transportation

PAULA ESCUREDO & OLGA LIZ TEJO Vigo University, Vigo, Spain.

### Job prospects

Graduate, depending on the specialization completed, will be prepared to work: as a specialist for the sale of legal services to law firms and offices of the tax advisory, recovery and security in enterprises engaged in economic activities related to debt collection and security, leasing companies, for public procurement, insurance companies, at operational, analytical and managerial middle management, corporate and consulting agencies, for companies with various business profile as a specialist in business law, in particular the preparation of RFPs, proposals, negotiating agreements trading, consulting agencies as a consultant in the field of economic and legal issues related to the economic activities of enterprises, public institutions, local authorities and NGOs in economic activity.

## Pedagogy The concept of studies

## The concept of studies

This degree program permits students to complete all requirements for leading therapeutic, rehabilitation and social activities as well as jobs in educational institutions. Students gain knowledge and skills in the field of pedagogical science, inter alia: Social Prevention and Rehabilitation, Special Pedagogy with Pedagogic Therapy, Educational Care and Social Work Pedagogy, Occupational Counselling and Pedagogy Of Work, Integrated Pre-School And Primary School Education.

These studies enable leading and organizing tutorial and education work, managing teamwork and educational establishments as well as recognition and diagnosis and solving problems of individuals, groups and communities. Student will acquire knowledge regarding functioning of the state and non-state educational and Educational Care establishments as well as rules of educational projects creation and financing. The whole education is supplemented with vocational trainings in educational institutions and establishments.



What I like about the Radom of Economics? Well, firstly definitely the condition that it is located not far from the dormitory - which is actually a bit too expensive but very clean and comfortable at the same time. I made lots of friends in Radom, both Polish and foreign.

I got to know a lot about different religions, traditions and cultures in general - talking and sharing this all with other students it is simply something great and it makes a big value for me!

**ELIF AKTAS** Selçuk University, Konya, Turkey

## The programme of studies primarily embraces subjects from the following disciplines:

- Theoretical Concepts of Upbringing;

- Methodology of Teaching; Social Pedagogy; Special Pedagogy; Social Work; Social Pathology and Social Rehabilitation; Marketing of Methodology of Teaching Services; Pre-School and Primary School Education.

## Specializations:

- Early Education and Preschool,
- Social pedagogy and pedagogical therapy, Career counseling and career coaching,
- Prevention and intervention in crisis situations.

## **Vocational perspectives**

Graduates of this specialisation obtain qualifications for positions in education, tutoring and educational establishments, outpatient clinics, companies, medical service establishments, welfare centres or judiciary establishments.

Graduates are also qualified to work with rehabilitation services, correctional institutions, penitentiary, institutions of interventionist character (police, crisis intervention centres, police child houses), institutions of custodial character (childcare emergency units, adoption centres, common rooms, recreation-occupation rooms, custodial homes) and of therapeutic character (occupational therapy units, therapeutic rooms). The graduates can also work in various governmental and non-governmental institutions, in selfgovernment institutions engaged in education, tuition, social prevention along with school and vocational reorientation, depending on the vocational specialization previously chosen.

## Psychology

## The concept of studies

## The concept of studies

The central object of interest in the psychology of a man, his mental processes and behavior, and its relations with the world. The goal of psychology is to describe, explain predict and control of mental processes and behavior and improving the quality of human life. Students who decide to choose this direction, you will receive a thorough theoretical and practical preparation to conduct research, diagnostic, and to provide psychological help in solving problems arising in various areas of life of the individual and social groups. Studies in psychology have to train specialized staff and possesses a comprehensive and modern psychological knowledge, prepared to take a pro-social activities and self-improvement. Studies are completed bachelor's diploma in psychology. This diploma allows to study the second degree (MSc) in both majoring in psychology and in other fields of study in social sciences.

## **Specializations:**

Psychology in business, Supporting the development of psychology, Social Psychology, Clinical Psychology, Justice and Penitentiary Psychology, Psychology of work, organization and management.



I like this school especially because of our professional teachers. They have a huge knowledge, they speak great English and they know how to make their classes interesting!

ESRA AĞIOĞLU Selçuk University, Konya, Turkey

### The course covers issues such as:

- » Cognitive processes
- » Emotion and motivation
- » Personality
- » Psychology of individual differences
- » Psychology of Human Development
- » Social Psychology
- » Methodology of psychological research
- » Psychometrics
- » Psychological diagnosis
- » Psychological help
- » Psychopathology
- » The biological basis of behavior

## **Vocational perspectives**

The graduate psychology is prepared to work as a specialist for the psychology of the various institutions and organizations: government, NGOs, government, private, as well as with international organizations. Gained qualifications for recruitment assistance in the area closely related to psychology (the area to help and therapy, research area, the area of human resource management, an area of training and development support) and wherever required good team cooperation and knowledge of social mechanisms (advertising agencies, mass media, PR firm). A possible way of career development is to take your own business or the execution of orders for companies and institutions in the health sector, education and the wider business

# Journalism and Social Communication

## The concept of studies

## The concept of studies

Studies in the field of Journalism and Social Communication prepare students to a successful in functioning in a new and dynamic reality. Thanks to the knowledge of the issues related to social sciences, communication methods and techniques, understanding of the basic processes of the political, social and cultural life as well as comprehension of the functions of contemporary society, a student can effectively build and organize information systems and ensure appropriate relations of various institutions within their field.

The programme of the studies in relation to Journalism and Social Communication combines traditional a university model of education with the elaboration of practical skills. Accreditation and a positive opinion awarded by the Polish Accreditation Commission is a confirmation of high quality education on offer.



Student Parties are the best opportunity to learn about the other cultures and Erasmus program

## The studies concentrate on the following subjects:

- » Scommunication science:
- » journalistic theory and practice;
- » stylistics and the culture of language;
- » promotion and advertising techniques and strategies;
- » image creation:
- » political marketing.

### **Specializations:**

- » Commerce.
- Accounting and Taxes,
- » Managerial Economics,
- » Financial Advice.
- » Economy Enterprises,
- » E- business.

## **Vocational perspectives**

The programme of the studies ensures gaining of appropriate qualifications essential for practising a profession of a press, radio, TV or internet journalist. It also prepares for taking on jobs connected with widely understood fields of social communication: in social relations, advertising, promotion or institutions of gening media education.

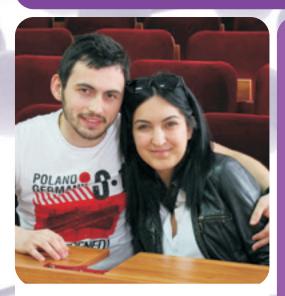
## Information technology

## The concept of studies

## The concept of studies

Information Technology is a field of study which develops dynamically, creating many new challenges as well as broadening the possibilities of self development. Nowadays most jobs require at least the basic knowledge of information technology. One in four new workplaces in EU countries are created in the field of the telecommunication, Internet, information technology and computing. Information Technology Studies include theoretical and specialist knowledge as well as the formation of practical skills regarding software and information systems.

The programme of the studies ensures gaining of appropriate qualifications essential for construction and operation of IT systems components consistent with market demands, administration of medium sized IT systems, creation and management of internet services or management of information projects. Lectures and classes are held by experts with a lot of practical experience. During laboratory classes the modern equipment and software is used.



We are from Istanbul, but we really enjoy Radom. It is a perfect city to do Erasmus, which includes everything you need while you are studying. It's small, everywhere you can easily go by one public transportation! Very cosy and peaceful, so you can relax after studying, but at the same time has lots of entertaining places so you can have a good fun – we really like the club Mojito with its fantastic music and the Lifeguard fitness club where we keep ourselves active and our body in a good condition:)

EZGI TUNÇÖZ & RIDVAN OKUŞ Okan University, İstanbul, Turkey

## The studies include the following blocs of subjects:

- » algorithms and data structures;
- » computer networks;
- » IT systems
- » data transmission;
- » computer support of design work;
- » software engineering;
- » programming methods and languages; atabases and administration of network server; security of computer systems; management of information project.

### **Specializations:**

- » Network systems
- » Graphics and multimedia techniques,
- » Security of information systems,
- » Programming for mobile devices,
- » IT product manager,
- Webmaster,
- » Information and communication.

## **Vocational perspectives**

The graduate of the faculty of information technology gains skills in working individually as well as learning how to be a good team player in work over the Internet services, graphical projects in advertising agencies and companies and computer network design. He or she can find a job in a specialist company manufacturing and managing security and conservation of IT systems but also in different sectors of industry, business, administration, IT services as well as in scientific research and educational units. The graduate can also find a job as a software developer and designer, research worker, IT systems or network administrator, IT system security specialist or in other positions connected with computerization of the companies or institutions.

# Fields of study

for english-speaking students



## **Management**

Bachelor's Degree Studies (1st degree)

## **Specializations:**

- Managing Projects
- Managing Finances of Enterprise
- Human Resources Management and Personnel Policies
- Managing Innovations
- Managing Organizations
- Managing Sales
- Accounting and Finance Management
- Tourism Management
- Managing Network of Airports
- Interactive Marketing

## **Information Technology**

Engineering Studies (1st degree)

## **Specializations:**

- Network Systems
- Graphics and Technology Multimedia
- Security Systems
- Programming for Mobile Devices
- IT Product Manager
- Webmaster

## Management

## The concept of studies

approach. The course embraces legal issues as well as economic and management subjects, among which there are the following:

## Specializations:

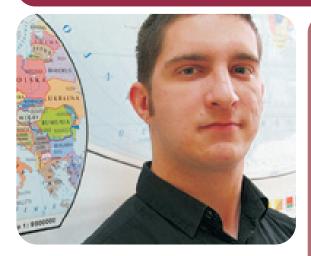
- Managing Innovations
  Managing Organizations
  Managing Sales
  Managing Finances of Enterprise
- Human Resources Management and Personnel

### **Career Prospects**

## Information technology

## The concept of studies

The engineering degree programme in Information Technology is conducted in English and lasts three and a half year. Information Technology is a field of study that grows rapidly and dynamically creating new challenges and opportunities for progress. Most of the present occupations require the basic command of computer knowledge. One in four new workplaces in the EU (European Union) are created in the field of telecommunication, the Internet, information technology and computer science. The Information Technology course embraces knowledge and expertise as well as shaping practical skills in the area of computer programmes and systems. The programme of Information Technology is designed so that students can gain skills in the field of construction and operation of the components of information systems according to market requirements, the administration of a medium-sized systems, the creation and management of web services and the management of information technology projects. Classes of Information Technology are carried out according to the teaching programme that has been prepared in close cooperation with leading IT companies. It should be emphasized that all classes are taught by professionals with extensive practical experience and based on the illustrative methods of lecture and laboratory classes using modern hardware and software. Laboratory classes are held in small groups. During the classes in the computer labs, each student has at its disposal a separate computer. Students in their 2nd and 3rd year of studies use a lab equipped with the latest specialized computers tailored to the subject of their thesis.



I can say that in Radom Academy of Economics I feel like in a movie about American Colleges. I think University's historical but renovated building, especially classrooms on the top of the building make such special academic atmosphere in here. Also I enjoy the city, Radom is nice, but the very first thing I have to say is that the city is very clean! GEORGI NIKOLOV Higher School of Insurance and Finances, Sofia, Bulgaria

## The curriculum is divided into two parts:

- » foundation teaching the same programme is realized for all students
- » specialist teaching in line with the specialization chosen by the student

## The study programme embraces the following teaching areas:

- » Algorithms and data structures
- Networks
- » Internet technology
- » Computer graphics and multimedia
- » Computer-aided design
- » Methods, languages and programming paradigms
- » Software engineering
- » Databases and administration systems
- » Computer security
- » Artificial intelligence
- » Project management

## Within the field of study, we provide the following specialties:

- » Network Systems
- » Graphics and Technology Multimedia
- » Security Systems
- » Programming for Mobile Devices
- » IT Product Manager
- » Webmaster
- » ICT

### **Career prospects**

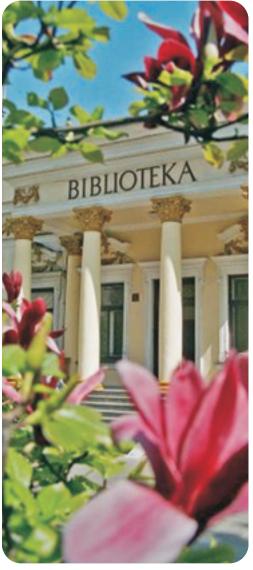
A graduate of Information Technology course has been provided with the skills of effective independent work and team work in the field of web services, graphic designs in advertising agencies and companies. The graduate will have learnt to create applications necessary for further work, designing computer networks, programming, systems administration, and IT project management. The young computer engineer will be employed not only in specialized companies engaged in the generation, protection, implementation and maintenance of information systems, but also in the various sectors of the economy - industry, business, government, IT services, as well as research and educational institutions. The graduate may find employment as a designer and software developer, a researcher, an administrator of complex information systems and computer networks, a specialist in information systems security or might take on other positions related to the computerization of business or office.

The course of Information Technology conducted at Radom Academy of Economics has been positively assessed by the Polish Accreditation Committee, the only body that is entitled to assess the quality of provided education – Resolution no 36/2008 PPKA of 31 January 2008.

## Information about the city and region







## Information about the city and region

## The history and emblem of Radom

Radom culture has rich traditions, relating primarily to the people who created it and to a number of cultural institutions, associations, music and dance ensembles. Municipality of Radom administers nine local cultural institutions: Jan Kochanowski Popular Theatre, Józef A. and Andrzej S. Załuski Municipal Public Library, 'Resursa' Arts and Culture Community Centre, Municipal Community Centre 'Amphitheatre', Creative Club 'Łaźnia' (Bath—House), Municipal Centre of Culture and International Exchange, 'Borki' and Idalin' Community Centres, and Radom Chamber Orchestra, established 2007. There are more than 30 cultural societies, associations and foundations in the city, with the most active: Musical Society, Civic Committee for Preservation of Radom Historical Monuments, Radom Scientific Society, 'Burning Brand' Literary Group, Radom Photographic Society, Radom Branch of the Polish Society of Graphic Artists, Ars Antiqua Radomiensis Foundation, Civic Committee for Protection of the Historical Roman Catholic Cemetery, Theatrical Culture Society, Nicolaus of Radom Foundation. The annual Radom Days, Bread Festival, Christmas on the Main Street, and the cycle of Sunday concerts 'Let's Meet at Żeromskiego Street' are important cultural events organised by the City Hall to integrate all groups, cultural institutions, and arts movements. adom actively celebrates the European Heritage Days 24 initiated by the Council of Europe and promoted by the European Union. This is a key cultural event in support of historical and cultural education, promoting regional heritage in all its wealth, reminding of common roots of the European culture.







## Information about the city and region





Operations of Jacek Malczewski Museum, located in the overhauled building of the former Piarist College, are internationally renowned. The museum collects and stores archeological, literary, historical, and arts resources of Polish culture, including works by amateur artists and artists working abroad, as well as numismatic, medal, phaleristic, sphragistic and nature collections. The Contemporary Art Museum, based in the historic Gaska and Esther house, is a branch of Jacek Malczewski Museum. This small institution stages a number of interesting individual and group exhibitions of Polish and foreign artists, and collects works by prominent contemporary artists, painters, and sculptors. Collections of the Contemporary Art Museum are among the most interesting nationally, including, among others, works by Alfred Lenica, Artur Nacht – Samborski, Jerzy Nowosielski, Jan Tarasin.

Mazovian Centre of Contemporary Art 'Power Plant' is being set up in the historical former building of the municipal power plant. The idea for the Centre originated from Andrzej Wajda – a Honorary Citizen of Radom. Andrzej Wajda and Krystyna Zachwatowicz have for many years sponsored the Contemporary Art Museum, donating paintings by, among other artists, Józef Czapski, Ryszard Horowitz, Tadeusz Kantor, as well as Wajda's juvenilia.







Photo gallery



## Poland

## General information

Poland - officially - the Republic of Poland (Polish: Rzeczpospolita Polska) is a country in Central Europe, bordered by Germany to the west; the Czech Republic and Slovakia to the south; Ukraine, Belarus and Lithuania to the east; and the Baltic Sea and Kaliningrad Oblast, a Russian exclave, to the north.

The total area of Poland is making it the 69th largest country in the world and the 9th largest in Europe. Poland has a population of over 38 million people, which makes it the 34th most populous country in the world and the sixth most populous member of the European Union.







Poland is a democracy, with a president as a head of state, whose current constitution dates from 1997. The government structure centers on the Council of Ministers, led by a prime minister. The president appoints the cabinet according to the proposals of the prime minister, typically from the majority coalition in the Sejm. The president is elected by popular vote every five years. The current president is Bronisław Komorowski.

Poland is the sixth most populous member state of the European Union and, ever since joining in 2004, has pursued policies to increase its role in European affairs. Poland has a grand total of 51 representatives in the European Parliament and in addition to this, since 14 July 2009, former Prime Minister of Poland Jerzy Buzek, has been President of the European Parliament. Poland is the only European economy to have avoided the late-2000s recession.

There are currently 14 heritage sites inscribed on the UNESCO World Heritage list in Poland. The most attractive urban destinations for tourists are Warsaw, Kraków, Wrocław, Poznań, Lublin and Toruń; in addition to these the historic site of the Auschwitz concentration camp near Oświęcim is a noteworthy place of pilgrimage and a now constitutes a major monument to the prevention of war and suffering in Southern Poland. Popular areas of natural beauty include northeast Poland's Masurian Lake District and Białowieża Forest. Poland's main tourist offerings are thought to be based around city-sightseeing and extra-urban historical monuments, business trips, qualified tourism, agrotourism, and mountain hiking, among others.

The Polish language, part of the West Slavic branch of the Slavic languages, functions as the official language of Poland.

The education of Polish society was a goal of rulers as early as the 12th century, and Poland soon became one of the most educated countries in Europe.







With great pleasure we provide you with the leaflet of the Radom Academy of Economics. We hope that all the information contained in this leaflet will convince you that our university is an attractive place to study under the Erasmus programme. We invite you to Poland and to Radom. We will make every effort to make the time spent at RAE on the Erasmus scholarship an interesting experience.

Meet the people from our cover:



MURAT ZYURT Adnan Menderes University - Turkey



DILAY EREN Istanbul Arel University - Turkey



BERNARDO BRAZ PIEDADE PISCO MARTINS Instituto Politécnico de Setúbal - Portugal



ELIZA TOMCZYK - Poland

All the photographs in the leaflet presenting persons, events, facts are the property of the university and document the achievements and history of the Radom Academy of Economics.

They present the students, employees, guests and people associated with the university during events that take place in the walls of the university or those in which RAE is the main organizer.

From the concept to realization the leaflet is created by a team of employees of the Radom Academy of Economy. We would like to thank all the students who participated in the photo session for the leaflet!





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e-mail: wnp@wsh.pl

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> Sunny Clinic Staroopatowska St. 1a, 26-600 Radom phone/fax: +48 48 362 10 11, +48 48 360 08 63 przychodnia@przychodniasloneczna.pl







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